

# חיים דוד משר

CHAYIM DAVID MESCHER

Graphic Designer

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## EXPERIENCE

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| 2010-present | <b>Graphic Designer</b><br>Freelance<br>Jerusalem, Israel   | -Print design for magazines, publications, invitations, brochures, posters, logos, books, product labels, etc.<br>web design, landing pages, banners, and website maintenance.   |
| 2014-2015    | <b>Graphic Designer</b><br><i>Connections Magazine</i><br>Bet Shemesh, Israel   | -Designed 48 page monthly magazines including ads.   |
| 2013         | <b>Graphic Designer/Copy Editor</b><br>City Hits<br>Jerusalem, Israel   | -Designed material for online auction website<br>-Copy edited material for website   |
| 2011-2012    | <b>Graphic Designer</b><br><i>Jerusalem Post</i> and<br><i>Mishpacha Magazine</i><br>Jerusalem, Israel                                | -Part time<br>-Designed pages for <i>Jerusalem Post</i> , <i>Jerusalem Report</i> , and <i>Kosher English</i> magazines, and <i>Mishpacha</i> .  |
| 2008-2010    | <b>Graphic Designer/Copy Editor</b><br>Forum Publishing Group<br>Tribune Company<br>Fort Lauderdale, Florida                          | -Designed, and led the redesign of 29 South Florida publications (weekly and monthlies): <i>Jewish Journal</i> , <i>Shalom</i> , <i>Young at Heart</i> , <i>Forums</i> , <i>Gazettes</i> , <i>Boca Piquant</i> , <i>City Link</i> .<br>Total circulation: 620,780<br>-Copy edited  |
| 2006-2008    | <b>Art Director / Web Designer</b><br><i>University Press</i> student newspaper<br>Florida Atlantic University<br>Boca Raton, Florida | -Trained and managed graphic designers and photographers<br>-Designed and edited weekly magazines and ads<br>-Redesigned style sheet<br>-Designed and maintained website <a href="http://universitypressonline.com">universitypressonline.com</a><br>-Designed special coverage jump sites for website<br>-Liaison to Forum Publishing |

## EDUCATION

2005-2008 **B.F.A., Graphic Design**  
Business Administration Minor  
Florida Atlantic University

## SKILLS

proficient in PC and Mac  
Illustrator  
InDesign  
Photoshop  
Dreamweaver  
Fireworks  
Flash  
WordPress